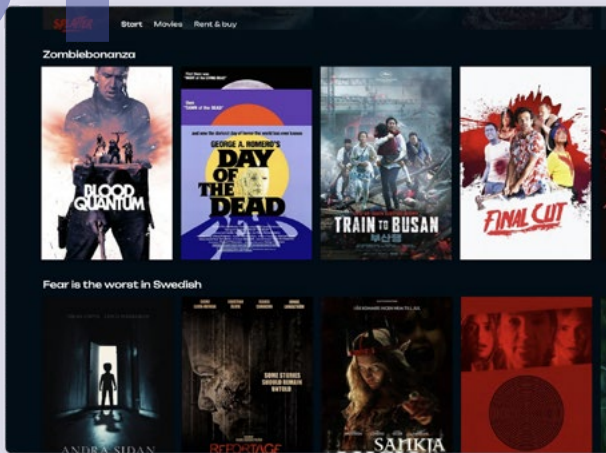


4 Ways to Help Audiences Find Their Next Favourite Show

PROVEN TACTICS TO BOOST ENGAGEMENT AND CUT CHURN
- POWERED BY THE MAGINE PRO CONSOLE

01



TURN YOUR LIBRARY INTO A GROWTH DRIVER Smarter Content Discovery

Audiences expect to find the right content in seconds. With Magine Pro's Console, operators can manage metadata, categories, and collections across every platform at once. That means faster updates, less manual work, and more visibility for the shows viewers actually want to see.

- Highlight the right content at the right time and in the right places
- Curate unique collections of content and surface AI-driven recommendations
- Reduce bounce rates with intuitive navigation, instant load times, and consistent cross-device UX

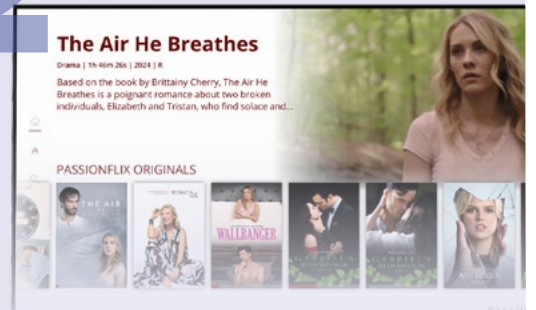
MEET VIEWERS WHERE THEY WATCH

Multi-Platform Reach

Viewers move seamlessly between screens. Your service should, too. Our white-label apps are built to run smoothly across Smart TVs, streaming devices, web browsers, mobiles, and tablets. Updates are managed centrally in the Console, going live on web and mobile and syncing to TV with each release.

- Deliver a consistent UX across every screen
- Launch on Smart TVs and big screens without extra development cycles
- Everything in place to run and grow a multi-device service from one platform

02

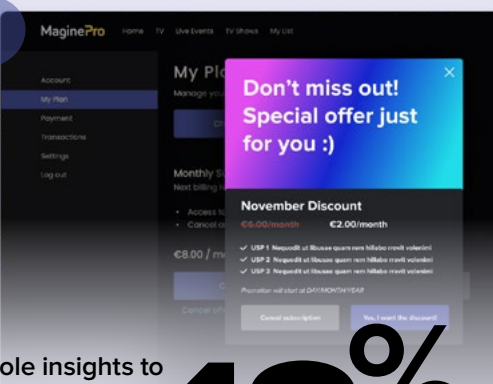


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Anytime Passionflix becomes available on a new device like Roku or Vizio, we see an increase in subscribers.

- Tosca Musk (Founder, [Passionflix](#), Magine Pro customer)

03



By using Console insights to trigger automated payment recovery flows, Magine Pro customers have [reduced involuntary churn by up to](#)

18%

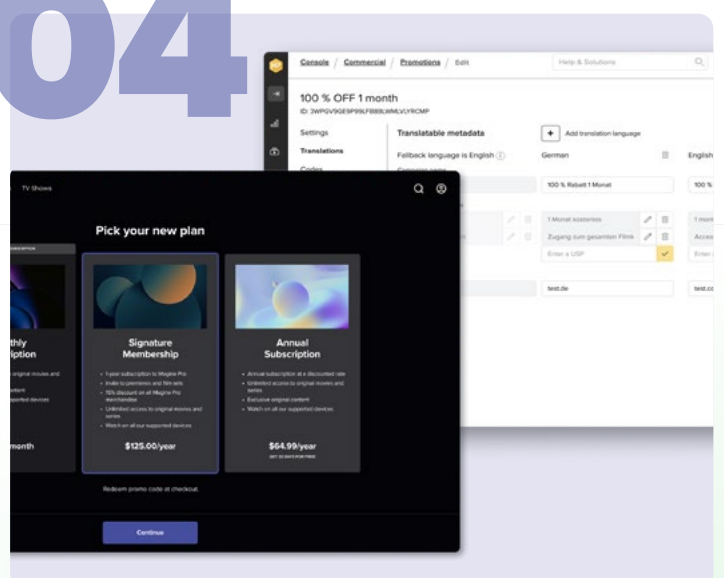
UNLOCK NEW REVENUE STREAMS

Flexible Monetisation

Whether your model is subscription, ad-supported, or hybrid, Magine Pro makes it easy to test and scale. Promo codes, seasonal offers, and new pricing tiers can all be configured directly in the Console - without waiting for development cycles.

- Run campaigns in minutes, not weeks
- Experiment with pricing models safely
- Capture new audiences with offers that convert

04



Ready to see what the Magine Pro Console can do for your service?

From smarter discovery to faster monetisation, the Console gives OTT operators full control of their content, apps, and audiences, all from one platform.

[Learn more](#)